

Downtown Reimagined

HDR Corporation / DTAH / City of Brampton
Downtown Brampton, Brampton, Ontario

New Concept or Plan and Project Marketing



Queen St. and Main St. are Brampton’s most important public spaces – their position at the heart of the historical and cultural core of Downtown Brampton makes them a unique asset to the City. However, these streets currently lack the infrastructure that would allow for a truly welcoming urban place.

Downtown Reimagined, designed by DTAH with HDR, aims to fulfill the potential for Queen and Main to become a vibrant destination by creating an aesthetically beautiful streetscape around the historic Four Corners, from Mill Street South to Chapel Street on Queen Street and between Nelson Street East and Wellington Street on Main Street.

Downtown Reimagined proposes critical infrastructure upgrades that create a complete, safe, accessible public realm for pedestrians, cyclists and motorists alike. Features include widened pedestrian boulevards, double the street trees, separated cycling lanes, public art, bespoke street furniture, and unique lighting solutions with WiFi capabilities. The custom designed paving consists of a random field pattern of varying intensity at the four gateways to the downtown core and at key civic sites. The colour palette, derived from the local context, includes a heritage component whereby the former channel of Etobicoke Creek is subtly referenced through blue pavers.

The design also addresses the need for Downtown Brampton to be as environmentally sustainable as possible, aligning with the City’s Grow Green Plan. Extensive soil cell and passive irrigation systems are proposed to ensure the longevity and sustainability of the urban tree canopy.

As the public realm that connects City Hall, Garden Square, Nelson Underpass, and numerous retail and office buildings, the design also allows for the flexibility to create large outdoor event space. The enhanced streetscape amenities create a coherent identity for Downtown Brampton, enabling it to become a showpiece urban destination and centre for business, educational, social, and cultural activity.