

# **Planning & Development Services Committee**

## **Development of Brampton's Age-Friendly Strategy**

**March 25, 2019**

## What is an Age-Friendly Community?

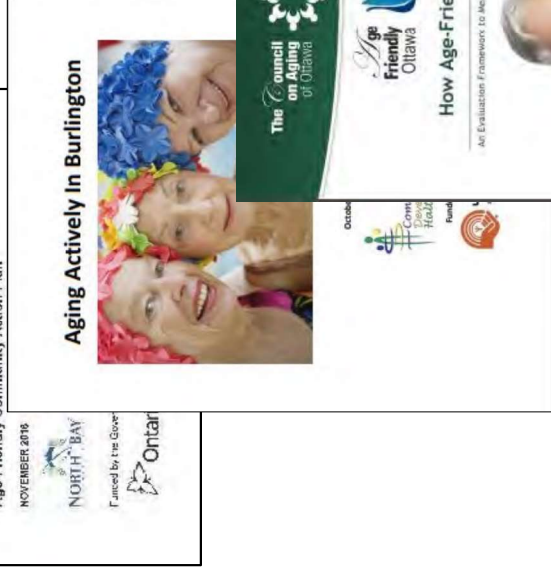


“An age-friendly community encourages active aging by optimizing opportunities for health, participation and security in order to enhance quality of life as people age.”

- WHO, Global Age-friendly Cities: A Guide (2007)

## What is an Age-Friendly Strategy?

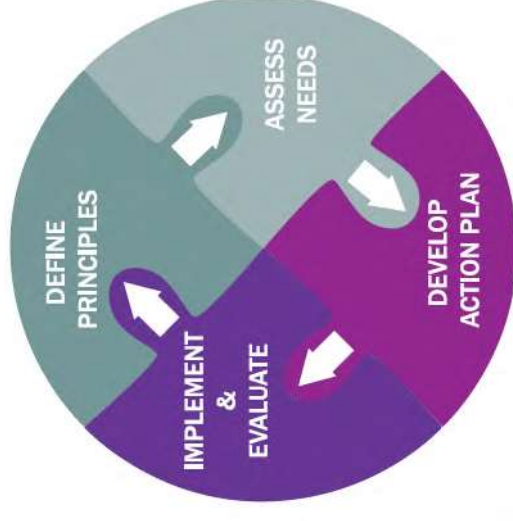
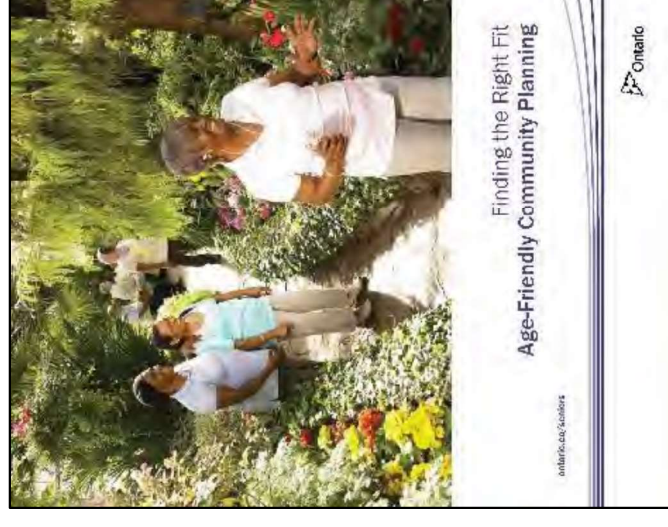
- Document identifying and coordinating age-friendly actions across municipal departments and external agencies
- Builds on existing plans and policies
- Developed through a collaborative process
- To be presented for Council endorsement



## Provincial Framework

- Ministry for Seniors and Accessibility AFB Guide: *“Finding the Right Fit”*
- Four stages to develop an Age-Friendly Strategy:

1. Define Vision and Principles
2. Assess Needs
3. Develop Action Plan
4. Implement and Evaluate



## WHO Designation Process

### Steps to Obtaining Age-Friendly Cities

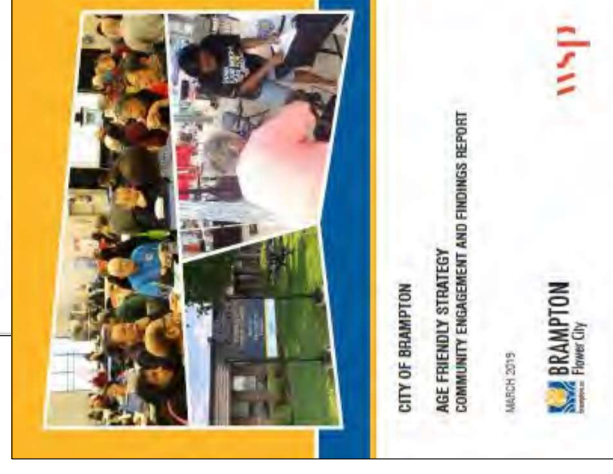
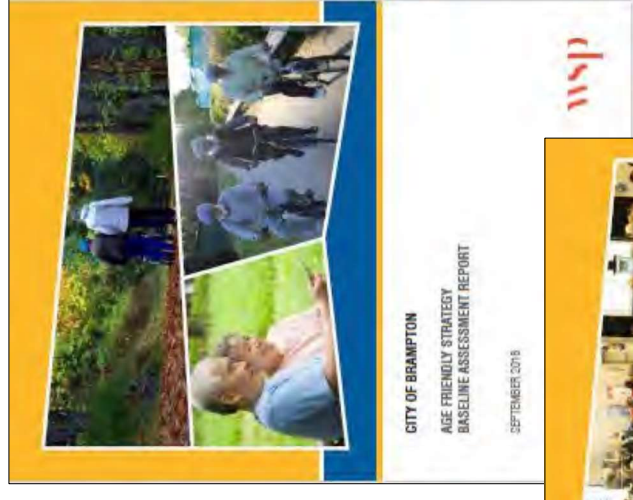
#### Designation:

- Establish Mechanisms to Involve Older Adults;
- Baseline Assessment based on WHO's 8 Age-Friendly Domains
- Completion of 3-Year Action Plan
- Indicators to Monitor Progress of Plan



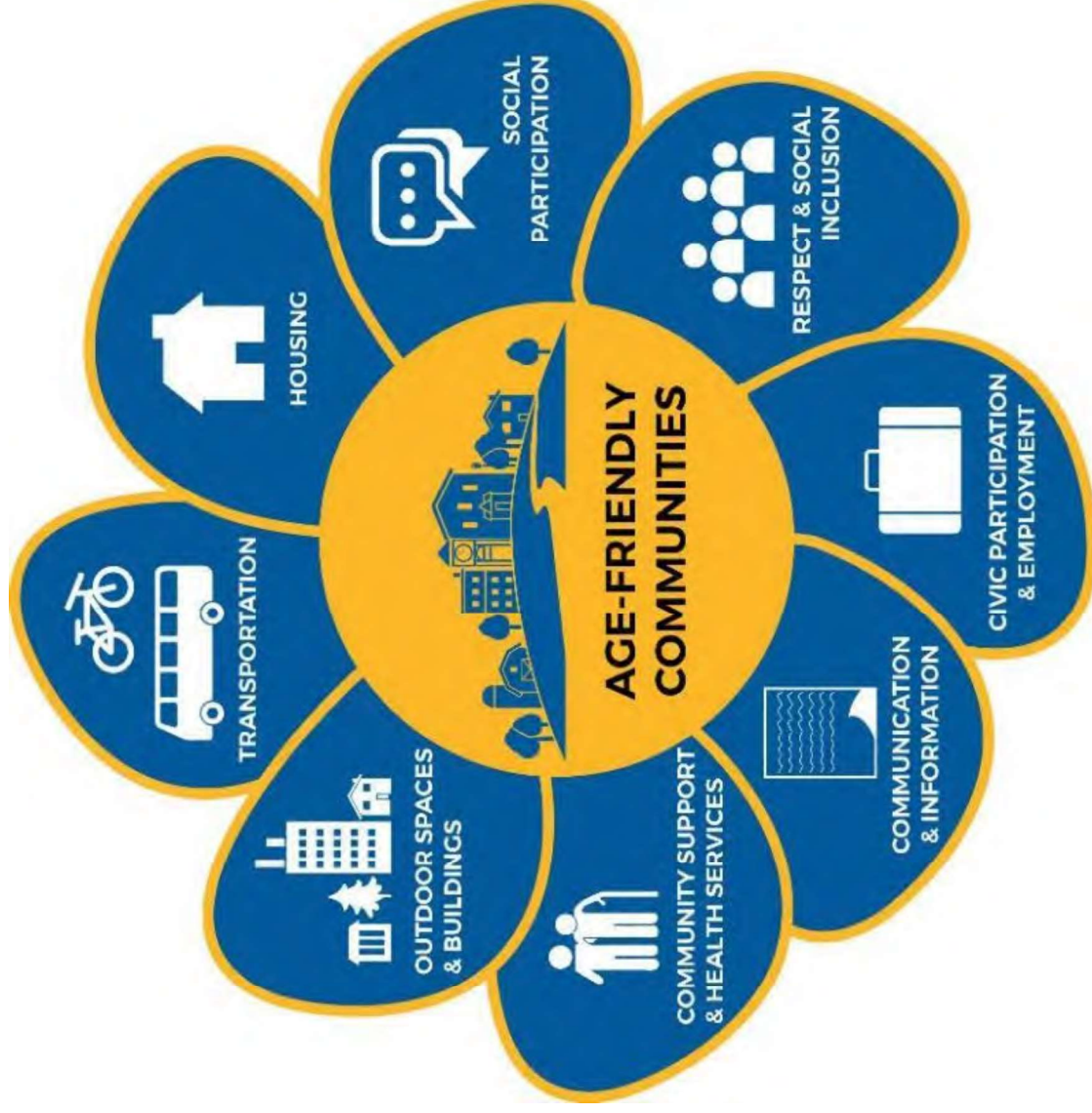
## Background

- Commitment Letter signed by Council, November 2016
- City of Brampton joins the WHO's Global Age-Friendly Cities Network, January 2017
- Age Friendly Brampton Advisory Committee formed, September 2017
- Community Grant Application, November 2017
- Baseline Assessment, September 2018
- Community Engagement & Findings Report, March 2019





# Brampton's Age-Friendly Strategy Focus Areas



# Why Plan for an Age-Friendly Community?

“Hard” and “soft” infrastructure

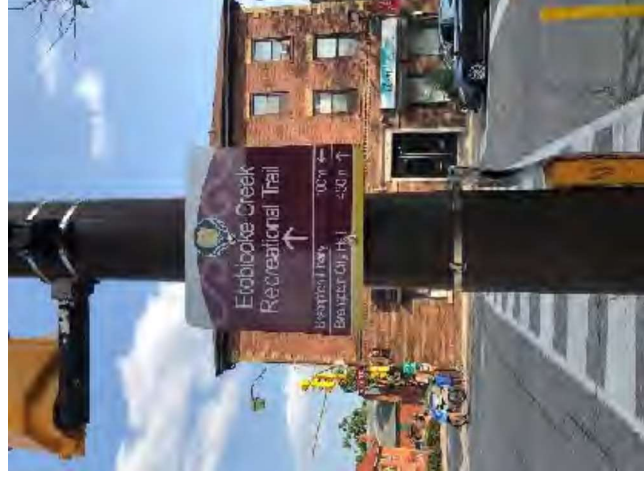




## Developing Brampton's Age-Friendly Strategy

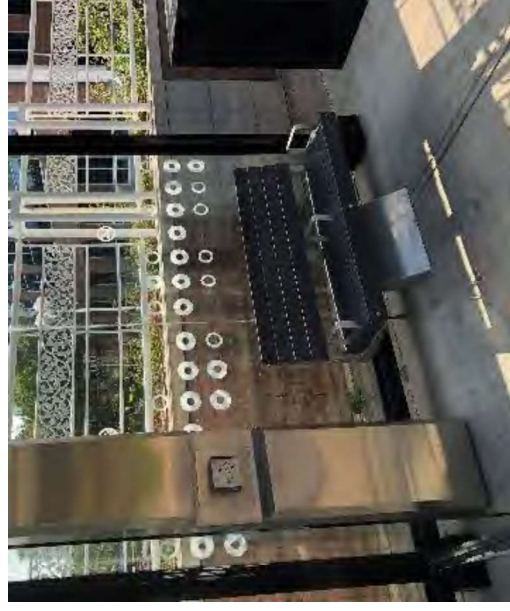
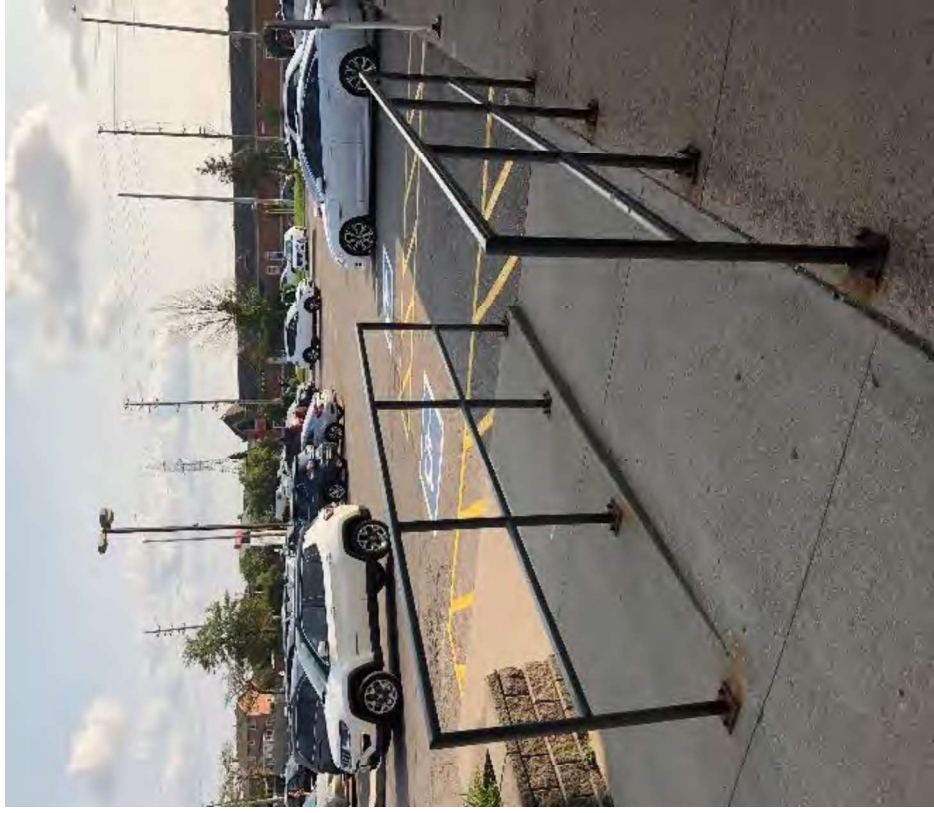
Engagement Activities to date:

- Working Group Meeting (July 2018)
- Visioning Workshop & Age-Friendly Committee Meeting (August 21, 2018)
- Community Audit (August 2018)



# Developing Brampton's Age-Friendly Strategy

- Community Audit:







## Developing Brampton's Age-Friendly Strategy

- Farmers' Market (August 25 and September 1, 2018)
- Brampton Seniors' Council (September 4, 2018)
- Focus Groups (September 11, 2018)
- Transit Customer Appreciation Event (September 26, 2018)
- CARP Seniors' Fair (October 14, 2018)



## Developing Brampton's Age-Friendly Strategy

- Indus Presentation (November 15, 2018)
- Three (3) Public Workshops (November 19, 26, 29 (2018))
- Brampton Seniors Council (January 8, 2019)
- Community Survey - 350 respondents

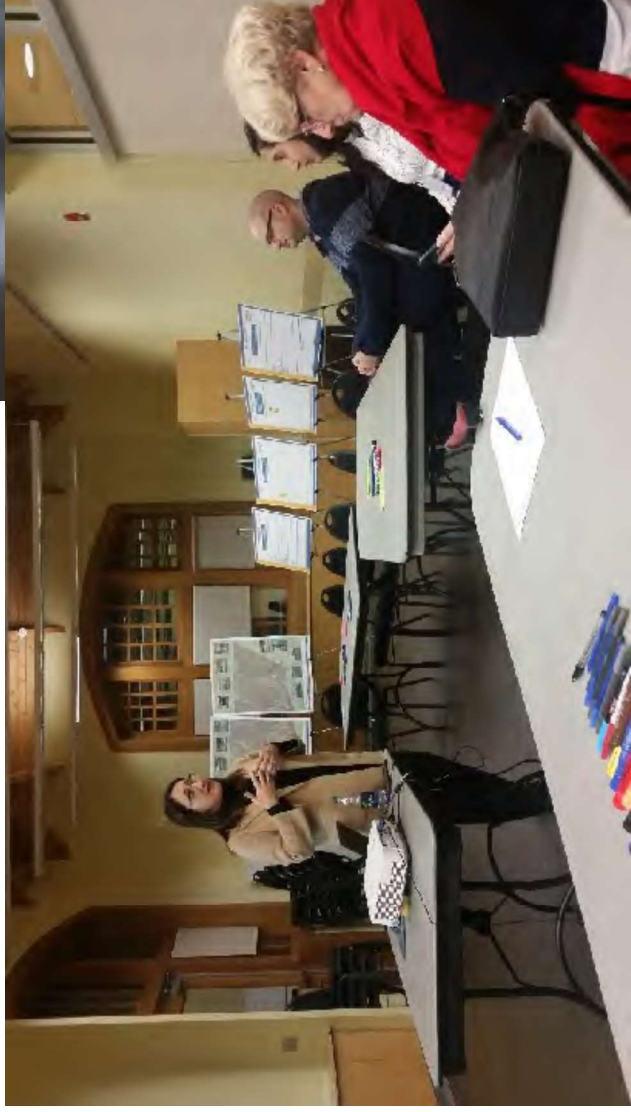
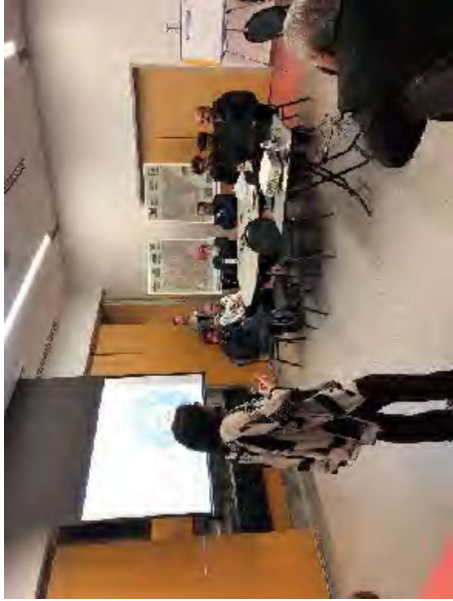


### City of Brampton – Age-Friendly Community Survey

#### Section 1 - General Information

As the world's population ages, planning for age-friendly communities is becoming more and more important. According to the World Health Organization (WHO), an **age-friendly community** encourages active aging by **optimizing opportunities for health, participation and security to enhance quality of life as people age.**

# Public Workshops

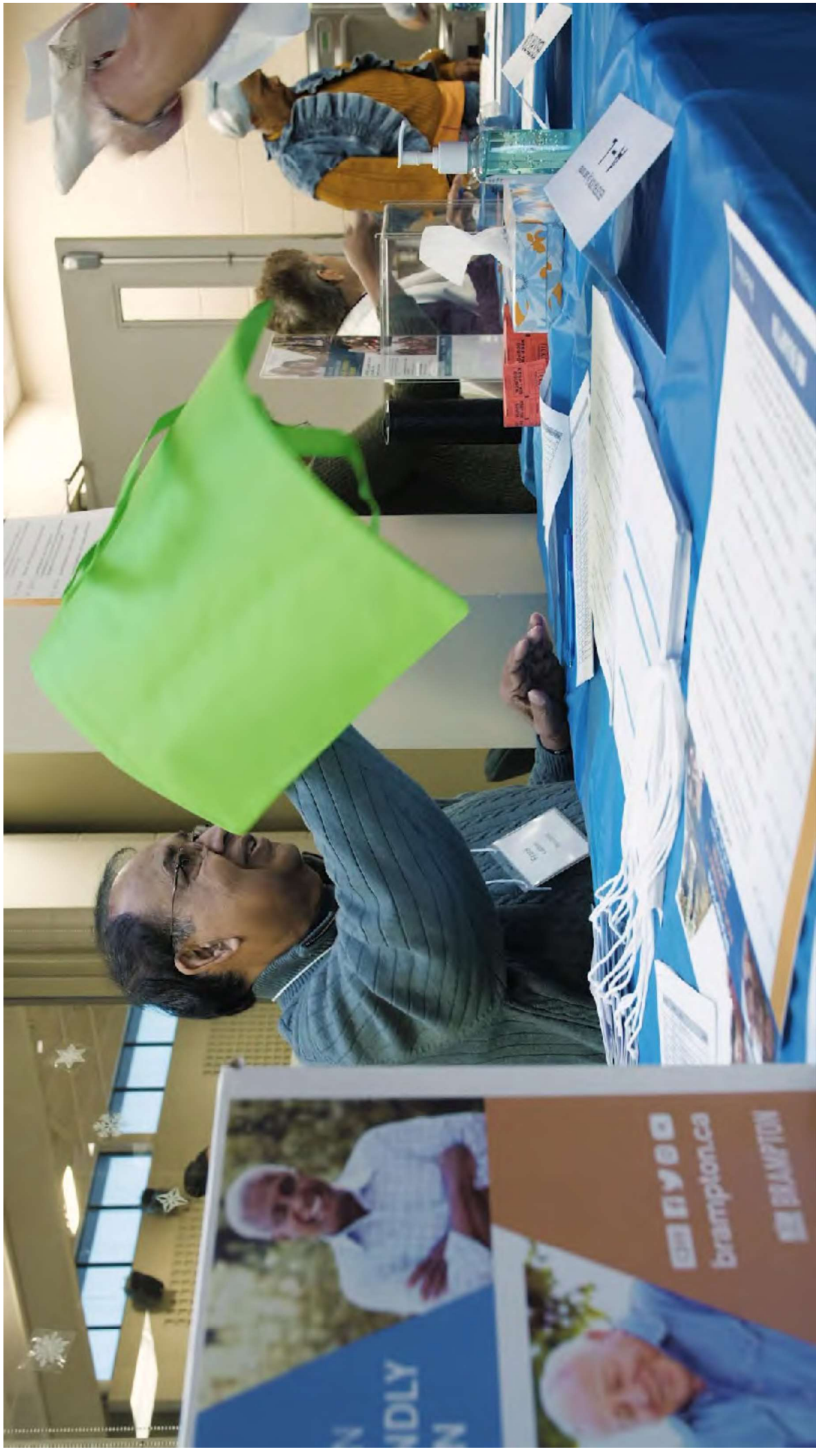




# Community Survey

- Online survey via SurveyMonkey
- Hardcopies (libraries, seniors' centres, City Hall)
- Translation into 4 languages
- Approximately 350 surveys completed
- Results to be included in interim report





# Age Friendly Forum

- Sat. Jan 19, 2019, 9:30am-2pm, FCC Seniors' Centre
- 200 attendees (incl. elected officials, exhibitors, and volunteers)
- 19 information booths (various city departments, Peel Region, Peel Police)
- Mayor Brown – welcome remarks
- Keynote: Gil Penalosa, 8 80 Cities – sustainable mobility
- World café activity (English, Hindi and Youth tables)











## Developing Brampton's Age-Friendly Strategy

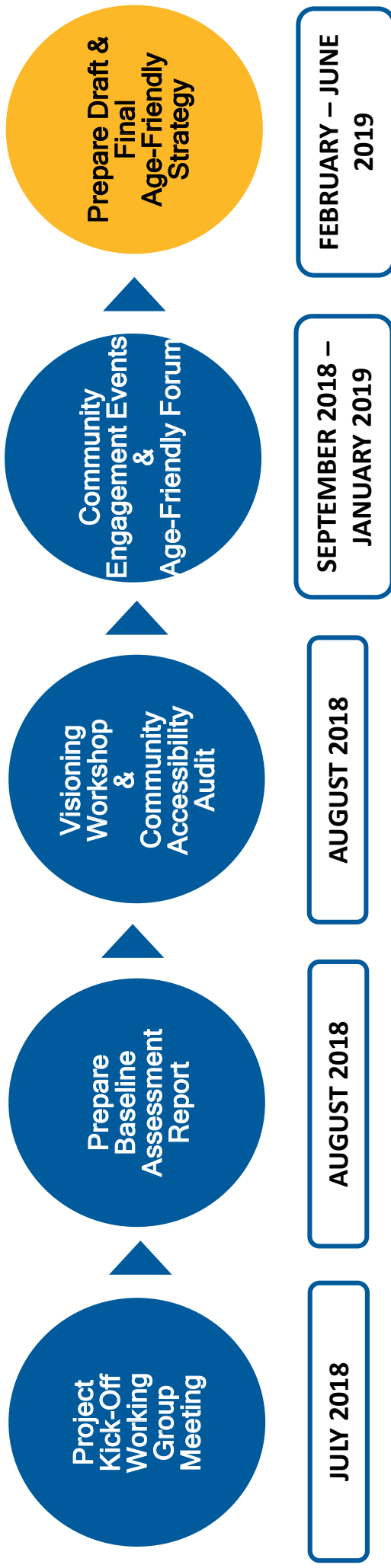
- Outdoor Spaces and Buildings
  - need for public washrooms, and outdoor seating
- Transportation
  - need options for students, location of bus stops far from destination points, wider sidewalks
- Housing
  - need more housing options and affordable housing
- Social Participation
  - volunteer opportunities including youth

## Developing Brampton's Age-Friendly Strategy

- Respect and Social Inclusion
  - lack of opportunities for youth and seniors to interact, need to integrate seniors from different cultural backgrounds
- Civic Participation and Employment
  - desire for an Employment Fair, lack of training for entrepreneurs and seniors
- Communication and Information
  - Difficult to find information online and in print form, information should be in different languages, and the preferred communication methods are email, mail, phone
- Community Supports and Health Services
  - Need more information on City services, and external services for personal care and home maintenance

# Developing Brampton's Age-Friendly Strategy

## - Project Schedule



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## NEXT STEPS

Baseline Assessment + Community Findings & Engagement Report

March 2019

Draft Strategy to Age-Friendly Committee

April 2019

Finalize Strategy & Action Plan

May 2019

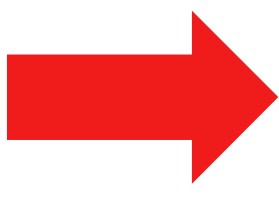
Final Strategy to Planning Committee

June 2019

Council Adoption

June 2019

Implementation of Action Plan  
(Commencing Summer 2019)





**Date:** 2019-03-01

**Subject:** **Status Update - Development of Brampton's Age-Friendly Strategy**

**Contact:** Daniella Balasal, Policy Planner, Planning & Development Services, 905-874-2061, Daniella.Balasal@brampton.ca

**Recommendations:**

1. That the report from Daniella Balasal, Policy Planner, Planning & Development Services, dated March 1, 2019, to the Planning & Development Services Committee Meeting of March 25, 2019, re: **Status Update – Development of Brampton’s Age-Friendly Strategy – City Wide (File J. BD. AFBS)**, be received;
2. That, per the process requirements of obtaining the World Health Organization’s Age-Friendly Cities designation, staff update its age-friendly status as it relates to Brampton’s Age-Friendly Baseline Assessment Report; and,
3. That Council direct staff to continue the advancement of Brampton’s Age-Friendly Strategy and Action Plan.

**Overview:**

- **The purpose of this report is to provide an update to Council regarding the status of Brampton’s age-friendly project, including the development of a comprehensive city-wide Age-Friendly Strategy and Action Plan.**
- **In accordance with the World Health Organization’s age-friendly checklist and focus areas, a Baseline Assessment has now been completed which identifies existing service and delivery gaps across Brampton.**
- **A Community Engagement & Findings Report has also been completed which presents the findings of public and stakeholder feedback received as part of the engagement phase of Brampton’s age-friendly initiative.**
- **The City has now satisfied the first two steps in obtaining the World Health Organization’s Age-Friendly Cities designation.**

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- **It is anticipated that the final Age-Friendly Strategy and Action Plan will be presented to Council at the end of Q2 2019 for endorsement, followed by implementation and monitoring.**

### **Background:**

The City of Brampton is a rapidly growing and diverse municipality. The City has a relatively young population, however, is also experiencing significant growth among its older adult population. Approximately 1 in 3.6 residents are 19 years or younger, while 22% of the City's population are 55 years and older (2016 Census, Statistics Canada).

Given shifting demographic trends, the City is positioning itself to respond to the needs of its residents as it relates to community and social matters. Brampton is currently developing an Age-Friendly Strategy and Action Plan to improve its level of age-friendliness, including enhancing opportunities for all residents to "age-in-place".

In November 2016, Council directed staff to undertake the development of a city-wide age-friendly strategy, and endorsed a Terms of Reference for an Age-Friendly Brampton Advisory Committee, along with a proposed project work plan. Refer to Appendix A: Resolution P&IS293-2016.

To support its efforts, the City has retained the consulting services of WSP to lead the development of a comprehensive strategy and associated action plan, which enables the City to achieve the World Health Organization's (WHO's) Age-Friendly Communities designation. A technical staff working team has also been formed to guide the implementation of the project work plan and associated project activities.

Provided below is a summary of the work completed to date in support of the development of Brampton's age-friendly strategy:

### Age-Friendly Brampton Advisory Committee

The City's Age-Friendly Brampton Advisory Committee (AFBAC) was formed in September 2017. It is a citizen-based committee of council. Per the terms of reference, the committee meets approximately 6 times a year, with membership consisting of 3 youth and 3 senior residents (currently 4 each), community agencies, and 2-4 members of Council.

### Public and Stakeholder Engagement

Extensive public and stakeholder engagement has occurred to support the development of Brampton's age-friendly strategy. A community age-friendly survey was administered

# 7.1 - 3

over a 3-week period, resulting in responses from approximately 350 residents. In addition, a city-wide age-friendly forum, along with 3 public workshops, a visioning session, and 2 focus groups were conducted to collect input from community members. For a full chronology of Brampton's age-friendly engagement events, refer to Appendix B (Summary of Age-Friendly Engagement Events).

## Baseline Assessment and Community Engagement & Finding Report

A baseline assessment was completed by WSP that includes an assessment of existing services and programs offered by the City, along with a scan of the City's existing policy framework in order to identify gaps as it relates to age-friendly objectives. The assessment incorporates the 8 domains of an age-friendly community that have been determined by the WHO. Refer to Appendix C.

A Community Engagement and Findings Report has also been prepared which includes a summary and analysis of the public and stakeholder feedback received as part of the project's engagement work. Refer to Appendix D.

### **Current Situation:**

The World Health Organization (WHO) has requirements for local, regional, or sub-national governments seeking to obtain its Age-Friendly Cities designation. The City of Brampton has been a member of the WHO's global network of age-friendly communities since January 2017, however, it must satisfy 4 steps to the WHO designation process, including the development of a mechanism for involving residents in decision making, along with the completion of a baseline assessment, 3-year action plan, and identification of indicators to monitor progress of the plan's implementation.

Provided below is an overview of the City's achievement of the four stages to obtaining the age-friendly city designation:

### **Step 1- Establishment of mechanisms to involve older people throughout the Age-Friendly Cities and Communities Cycle**

To date, the City's Age-Friendly Brampton Advisory Committee has participated in the formulation of core goals and objectives that service as the basis of the City's final age-friendly strategy. Committee members have also provided input during engagement activities undertaken as part of the strategy's development including a community survey and stakeholder workshops.

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## **Step 2- Development of a baseline assessment of the age-friendliness of the city that considers each of the eight domains identified in WHO Age-Friendly Cities Guide**

Brampton's baseline assessment report prepared by WSP was completed in 2018 and includes an assessment of existing community services and supports against the WHO's age-friendly checklist. The assessment was undertaken in collaboration with community agencies, such as the Region of Peel, City staff from various departments, and members of the Age-Friendly Brampton Advisory Committee. Refer to Appendix C.

In addition, an interim project report, entitled, "Community Engagement & Findings Report", was finalized in March 2019, and includes a summary and analysis of findings from various engagement activities. Refer to Appendix D.

## **Step 3 – Development of a 3-year city-wide action plan based on findings of assessment**

Brampton's age-friendly strategy is nearing completion. It is anticipated that the final document and action plan will be presented to Council in June to commemorate Seniors' Month within the Province of Ontario, per the project schedule and work plan. Once adopted, the action plan will need to be evaluated by the City to determine short and long-term implementation goals.

## **Step 4- Identification of indicators to monitor the progress against the plan**

Upon Council's approval, the City's Age-Friendly Strategy and Action Plan will be completed by Q2 2019, at which time evaluation and monitoring tools will be identified and utilized to measure the achievement and effectiveness of the strategy's goals and action items.

### **Corporate Implications:**

The implementation of the City's Age-Friendly Strategy and Action Plan will align with other strategic corporate initiatives relating to the 8 age-friendly focus areas, such as the City's Economic Development Master Plan, Transportation Master Plan, Cultural Master Plan, Parks and Recreation Master Plan, and 2040 Vision.

### Financial Implications:

No financial implications have been identified at this time.

### Other Implications:

There are no other implications at this time.

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## **Strategic Plan:**

This report achieves the Strategic Plan priority of Smart Growth by supporting the enhancement of opportunities for residents to “age-in-place” through improvements to service delivery and community planning considerations.

## Living the Mosaic – 2040 Vision:

Brampton’s age-friendly initiative supports Action #5-1 Social Development of the 2040 Vision by supporting the formation of a social development framework that supports the needs of residents through all phases of life.

## **Conclusion:**

Through the approval of this report, it is recommended that Council continue its commitment to improving its age-friendliness, including directing staff to report back with a final Age-Friendly Strategy and Action Plan for endorsement thereby satisfying 3 of 4 steps in the WHO’s Age-Friendly Cities designation process.

Approved by:

Approved by:

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Pam Cooper, MCIP, RPP  
Manager, Land Use Policy  
Planning & Development Services

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Bob Bjerke, MCIP, RPP  
Director, Policy Planning  
Planning & Development  
Services

## **Attachments:**

Appendix A: Resolution P&IS293-2016

Appendix B: Summary of Age-Friendly Engagement Events

Appendix C: Baseline Assessment Report, September 2018

Appendix D: Community Engagement & Findings Report, March 2019

Report authored by: Daniella Balasal, RPP, PMP



**Date:** April 7, 2017

**To:** D. Waters                      P. Cooper                      A. Balram                      P. Fay

**Re:** **Development of an Age-Friendly Brampton Strategy and Advisory Committee – City Wide**

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The following recommendation of the Planning and Infrastructure Services Committee Meeting of November 21, 2016 was approved by Council on November 23, 2016:

- P&IS293-2016
1. That the report from A. Balram, Assistant Policy Planner, Planning and Development Services, dated October 3, 2016, to the Planning and Infrastructure Services Committee Meeting of November 21, 2016, re: **Development of an Age-Friendly Brampton Strategy and Advisory Committee – City Wide**, be received;
  2. That the Mayor and Members of Council confirm their commitment towards Brampton's future as an Age-Friendly City, by signing the 'Letter of Commitment';
  3. That the Terms of Reference be approved for the establishment of an Age-Friendly Brampton Advisory Committee;
  4. That staff be directed to assess the 'age-friendliness' of the City of Brampton, based on the eight primary domains of concerns identified by World Health Organization (WHO); and
  5. That staff be directed to draft an Action Plan/Age-Friendly strategy for the City of Brampton based on the findings of the assessment and report back as required.



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City Clerk's Office  
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(P&IS – 6.1)

cc: Mayor and Members of Council  
Legislative Coordinators – City Clerk's Office

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## APPENDIX B: SUMMARY OF AGE-FRIENDLY ENGAGEMENT EVENTS

DATE	EVENT*	AUDIENCE
July 7, 2018	Project Kick-Off Meeting	City Staff
August 21, 2018	Visioning Session	Age-Friendly Committee & City Staff
August 22, 2018	Community Audit	Public
August 25, 2018	Farmers' Market	Public
September 1, 2018	Farmers' Market	Public
September 4, 2018	Seniors Council	Local Seniors' Clubs
September 11, 2018	Focus Group #2	Community Stakeholders
September 11, 2018	Focus Group #2	Community Stakeholders
September 26, 2018	Transit Customer Appreciation Week (Trinity Commons)	Public
October 14, 2018	CARP Seniors' Fair	Public
November 15, 2018	Indus Community Services Session	Indus
November 19, 2018	Public Workshop #1	Public
November 26, 2018	Public Workshop #2	Public
November 29, 2018	Public Workshop #3	Public
November-December, 2018	Community Survey	Public
January 8, 2019	Seniors' Council	Local Seniors' Clubs
January 19, 2019	Brampton's First Age-Friendly Forum	Public

\*Event listings do not include Age-Friendly Brampton Advisory Committee meeting dates